

Max New York Life Insurance
FACT SHEET – As of April 30th, 2012

FOUNDED	2000
STARTED OPERATIONS	April 2001
HEADQUARTERS	New Delhi, India
WORLD WIDE WEB ADDRESS	http://www.maxnewyorklife.com
CHAIRMAN	Analjit Singh
CEO & MANAGING DIRECTOR	Rajesh Sud
PAID-UP CAPITAL	Rs. 2,126 crore
SUM ASSURED	Rs. 1,53,497 crore
NUMBER OF POLICIES SOLD	More than 61 lakh
ASSET UNDER MANAGEMENT	Rs. 17, 215 crore
EMPLOYEES	7,583
AGENT ADVISORS	36,399
NUMBER OF PRODUCTS (INDIVIDUAL)	24
NUMBER OF RIDERS/OPTIONS (INDIVIDUAL)	9
NUMBER OF PRODUCTS (GROUP)	4
NUMBER OF RIDERS/OPTIONS (GROUP)	7
NUMBER OF OFFICES	464
NUMBER OF CITIES	389
MDRTs	111 (for calendar year 2011)
TRAINERS	390